

# UPDATED MARKET AREA SURVEY

Date \_\_\_\_\_

Service Area: \_\_\_\_\_

Broker E-Mail Address: \_\_\_\_\_

Broker Name: \_\_\_\_\_

Broker Telephone: \_\_\_\_\_

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| Projected Low point of your market is:<br>Quarter _____ Year _____ | Comments: |  |
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| Pricing in your market is:<br><input type="radio"/> Up <input type="radio"/> Down <input type="radio"/> Stable | Comments: |  |
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| Appreciation/Depreciation Experienced in 2007<br>Up _____ %      Down _____ % | Comments: |  |
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| Appreciation/Depreciation Experienced in 2008<br>Up _____ %      Down _____ % | Comments: |  |
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| Showings in your market are:<br><input type="radio"/> Up <input type="radio"/> Down <input type="radio"/> Stable | Comments: |  |
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| Interest in your listings is:<br><input type="radio"/> Up <input type="radio"/> Down <input type="radio"/> Stable | Comments: |  |
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| Existing Home Inventory:<br>September 2008 _____ September 2007 _____ | Comments: |  |
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| New Home Inventory:<br>September 2008 _____ September 2007 _____ | Comments: |  |
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| Deals Cancelled:<br>September 2008 _____ September 2007 _____ | Comments: |  |
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| Foreclosure Rate:<br>September 2008 _____ September 2007 _____ | Comments: |  |
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| Foreclosure rate over next 6 months:<br><input type="radio"/> Up <input type="radio"/> Down <input type="radio"/> Stable | Comments: |  |
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| Your market is a:<br><input type="radio"/> Buyers <input type="radio"/> Sellers <input type="radio"/> Balanced | Comments: |  |
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| What date does your Spring market begin and what impact will that have?<br>Date _____ | Comments: |  |
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| Will we see an increase in sales in the Spring? Will pricing stabilize and will days on market be effected and why? | Comments: |  |
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| What data is available to you that you could send us on a regular basis that would help us understand your current market conditions and help us predict the outlook of your market in the coming months? | Comments: |  |
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Additional Comments on your market: